

COOKIE POLICY

October 2021

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

WHAT ARE COOKIES?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

WHAT TYPE OF COOKIES DO WE USE?

We use the following cookies:

Strictly necessary cookies.

These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Analytical or performance cookies.

These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies.

These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Targeting cookies.

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interest.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	Duration
Crumb	Prevents cross-site request forgery (CSRF). CSRF is an attack vector that tricks a browser into taking unwanted action in an application when someone's logged in.	Session
RecentRedirect	Prevents redirect loops if a site has custom URL redirects. Redirect loops are bad for SEO.	30 minutes
ss_cid	Identifies unique visitors and tracks a visitor's sessions on a site	2 years
ss_cvr	Identifies unique visitors and tracks a visitor's sessions on a site	2 years
ss_cvisit	Identifies unique visitors and tracks a visitor's sessions on a site	30 minutes
ss_cvt	Identifies unique visitors and tracks a visitor's sessions on a site	30 minutes
ss_cpvisit	Identifies unique visitors and tracks a visitor's sessions on a site	2 years
ss_cookieAllowed	Remembers if a visitor agreed to placing Analytics cookies on their browser if a site is restricting the placement of cookies	30 days
_ga Google Analytics	Used to distinguish visitors.	2 years
_gid Google Analytics	Used to distinguish visitors.	1 year
_gat	Used to enable us to gather meaningful analytics.	1 minute
Vimeo	Please refer to Vimeo's privacy policy at https://vimeo.com/privacy	Used by video embeds

Our website carries embedded 'share' buttons to enable users of the site to easily share articles with their friends through a number of popular social networks. These sites may set a cookie when you are also logged in to their service. We do not control the dissemination of these cookies and you should check the relevant third-party website for more information about these.

HOW DO I CHANGE MY COOKIE SETTINGS?

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

All non-essential cookies will expire after 2 years.

CONTACT

Any queries or concerns about the use of cookies on this website should be sent by email to $\underline{\mathtt{gdpr@dai.com}}$