

# CENTRE FOR DISASTER PROTECTION - UPDATED STRATEGY 2022-2025



An aerial photograph showing a town completely inundated with brown floodwater. Several multi-story buildings are visible, with many people standing on their flat roofs. Some people are also in small boats on the water. The scene depicts the aftermath of a major disaster.

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People take refuge on the roofs of buildings following flooding caused by Cyclone Idai in Mozambique.  
Image: World Vision

This is the Centre for Disaster Protection's revised strategy, covering the period from September 2022 to the end of 2025. It sets out our updated vision and mission, values, and goals. The Centre's goals will be reviewed and amended on an annual basis.

# 1 ABOUT US

In 2017, the UK Prime Minister announced the creation of the Centre for Disaster Protection. This was in response to global recognition that the number of people affected by crisis and in need of international assistance is rising. With Covid-19, the world is more aware than ever of the importance of being prepared and working together to address risk.

We focus on disaster risk financing to help ensure that money and plans are in place before a disaster strikes, so that the poorest and most vulnerable people are better protected.

We seek to incentivise proactive risk management and risk financing; and support risk-informed decision-making. We work to increase the quality of budgetary and financial mechanisms and tools, and the quantity of

finance that is available to countries to help manage, and ultimately reduce, their risks.

We are committed to work in partnerships across sectors and geographies to drive more impactful and more equitable disaster risk finance that leaves no one behind; to innovate for improved solutions and support proven interventions to go to scale; to promote practical policy solutions grounded in evidence; to shift the agenda towards disaster risk finance as default; and to increase and enhance disaster risk finance capacity and expertise through investing in people, skills, and training.

The Centre is funded with UK aid through the UK government. Find out more at [www.disasterprotection.org](http://www.disasterprotection.org)



Kathmandu city view from Swayambhunath, Nepal.  
Image: Thomas Dutour

DAI provides the operational and administrative platform for the Centre's delivery and is a key implementing partner. DAI Global UK is registered in England: 01858644.

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# OUR VISION & MISSION

**Our vision is:**

**A world where disasters do not devastate lives.**

**Our mission is:**

**We prevent disasters devastating lives, by helping people, countries, and organisations change how they plan and pay for disasters.**



Padma River, Bangladesh  
Image: md zakirul mazed konok / Alamy

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## OUR VALUES

Four values are particularly important to our identity and the way that we work.

### Impartiality

We provide impartial guidance, views and perspectives. We are rigorous about identifying any real or perceived conflicts of interest in our work. We have no hidden incentives and do not stand to gain from approaches, products or instruments. Because we have nothing to sell, countries and organisations can trust we will give our a fair and unbiased view of how they can best manage and finance their risks. We are accountable to an independent, multistakeholder board. We will continue to ensure that our governance structure and funding streams support and protect our impartiality.

### Quality

We aim to be a reliable, trusted, and authoritative voice in disaster risk financing. We want our work to be recognised for its quality. High standards, rigorous peer review and our quality assurance procedures help us deliver excellence.

### Creativity

We aim to bypass the boundaries of traditional thinking and practice to challenge the status quo. We will encourage all those working in this field to explore, use their imagination, and be inventive in pursuing dynamic and innovative solutions to some of the world's most serious problems.

### Challenge

We believe that better is possible. We bring together diverse teams in which everyone feels supported to contribute, learn and voice their view. We challenge ourselves to promote inclusive dialogue and to listen to underrepresented voices. We seek to be a critical friend and a positive disruptor. We are unafraid to ask 'why?' and 'why not?'. In so doing, we challenge the status quo - both in our work and in the global risk management and crisis financing architecture - and encourage positive alternatives to ensure that risks are better managed and needs are better met.

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# OUR GOALS

## GOAL 1

### Excellent client outcomes and lasting disaster risk finance expertise

We will provide clients impartial and evidence based advice, quality assurance and training that meets their needs and drives more effective disaster risk finance. We will develop and deepen our advisory relationships with national and sub national governments, multilateral organisations, international financial organisations and donors to support them to deliver high quality, equitable disaster risk finance at scale. By enhancing our training offer, we will aim to create durable and lasting expertise, networks, and capacity.

## GOAL 3

### Impactful communications and global policy engagement

We will seek to engage and influence through evidence led policy and strategic partnership platforms, targeting the bottlenecks key to effect transformative change of the international crisis financing architecture. We will invest in inclusive dialogue, policy thought leadership and strategic communications that bridges both 'local to global' and the humanitarian development climate nexus.

## GOAL 2

### Quality evidence and learning

We will strengthen the evidence base for pre-arranged financing and document and share what shows the greatest potential to achieve system change. We will fill in areas of white space in what we know about what works and what doesn't in the disaster risk financing landscape, translating, and deploying learning and insights through our advisory and engagement, and to inform and shape the global policy agenda.

## GOAL 4

### A thriving organisation

We will build an effective, resilient organisation able to meet our objectives in a nimble and efficient way. We will support our people to do their best work through safe challenge, coaching, and integrating diversity and equity.

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## OUR STRENGTHS

Organisations and countries are increasingly working on risk management and financing and yet we believe that the Centre has a particular role to play in the global risk management architecture.

### We are multidisciplinary

Different perspectives and expertise are needed to generate disaster risk financing solutions that work. We are deliberately multidisciplinary. Our team comprises experts in risk management, actuarial science, basic service delivery, public financial management, economics, risk modelling, finance, policy and strategic communications, humanitarian delivery, gender, and inclusion.

### We are nimble

We are a small and flexible organisation. We can work closely with our partners and develop trusted relationships. We can quickly deliver strategic and targeted work as opportunities arise, making the most of policy windows as

they appear. But we can also quickly scale back operations when our services are no longer needed or when others can take over.

We experiment and take risks to make quick decisions and correct course as we learn.

### We dare to be different

We extend an invitation to challenge with courage and curiosity. We are not afraid to upset the status quo or to defy convention - sometimes with playfulness and humour. We use our spark to reimagine the story of the costs of disaster, a new narrative shaped by the dreams and dignity of people who are most vulnerable to the impact of how the world plans and prepares for disasters.



The Centre team 2022  
Image: Simon Jarratt

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